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## PRESEMITTEILUNG

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### **FitnessConnected in November 2022: now even bigger and with closer ties between three strong brands in Munich - Sales kick-off in May**

After the successful premiere in November 2021, the B2B trade show for fitness, health and sports is going into its second round: FitnessConnected 2022 will take place again at the Munich exhibition center from 28 to 30 November, 2022. Thanks to a smart further development of the trade show format, the proven core competencies of FitnessConnected - a clear focus on business and future topics as well as interdisciplinary networking of industries from fitness, health and sports - will now be offered in an even more effective way to trade visitors and exhibitors. Two strong and renowned brands will help: FitnessConnected 2022 will take place as part of ISPO Munich, the world's leading international trade show for sports, and will also be supported by therapie MUNICH, which, as an industry platform for therapy and medical rehabilitation and a "focus on sports" in the therapie family of trade shows, will thus be making its first appearance in southern Germany.

Together with the two partners, three exhibition halls will be dedicated to the triad of Commercial Fitness, Home Fitness and Health - considerably more space than at the premiere of FitnessConnected last year: while FitnessConnected can focus fully on the topic of "Commercial Fitness" in its own exhibition hall, ISPO Munich will add the focus of "Home Fitness" and sports accordingly in its own hall and therapie MÜNCHEN will add the focus of "Medical

Fitness and Rehabilitation" and health in its hall respectively. Both exhibitors and trade visitors will thus benefit from new synergies, thanks to attractive ticket combinations. The start of sales for exhibitors officially begins on 2nd May 2022.

"I am confident that we will continue to build on the success story of FitnessConnected with this extended concept. Because this way, we create an effective networking of no less than three industries at just one location, but all of which have to do with exercise and health. At the same time, we are increasing the contact opportunities for trade visitors and exhibitors alike while making new future markets more accessible," says Ralph Scholz, CEO of FitnessConnected.

"We are very much looking forward to this new cooperation in November in Munich. For us as part of the therapie family, the joint event there means above all effective access to the second health market. Therapists can get interesting and helpful ideas from the fitness and sports sector for their daily practice. Conversely, at therapie MÜNCHEN we offer the latest findings and solutions from medicine and rehabilitation for three days, which can in turn also be highly interesting and relevant for the sports and fitness market," says Birgit Mücklich, project director of the four therapie events at the Leipzig, Düsseldorf, Hamburg and Munich locations.

"In order to also be successful and develop innovations in the future, we have to focus on health-oriented people with all their needs. That's why it makes absolute sense to bring the areas of Commercial Fitness, Home Fitness and Medical Fitness together not only theoretically, but also to make it possible to experience them holistically in one place. This unique "one-stop-shopping" advantage is offered by the ISPO Munich events FitnessConnected and therapie MÜNCHEN, which are being held at the same time and place for the first time," says Tobias Gröber, Head of ISPO Group.

You can find more detailed information at

[www.fitness-connected.com](http://www.fitness-connected.com)

<https://www.therapiemesse-muenchen.de/>

<https://www.ispo.com/>



Ralph Scholz, CEO FitnessConnected



Birgit Mücklich, project director of therapie  
Leipzig, Düsseldorf, Hamburg and Munich



Tobias Gröber, Head of ISPO Group

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